Think insurance should be about people? The feeling is mutual.

As a mutual insurer, what matters is clear: people. It's a business approach that feels true to how we do things in Canada, grounded in collaboration and a commitment to caring for one another.

A bigger role to play

We're invested in the well-being of all Canadians. Through local partnerships, employee volunteering, charitable programs and green initiatives, we actively contribute to healthier, stronger and more resilient communities.

People-first insurance and financial services

We're here to strengthen your recommendations with underwriting that earns trust, investment solutions that build wealth, and group benefits that contribute to healthier workplaces across Canada.

Learn more about us at beneva.ca

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A partner with a lot to offer



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People protecting people

You lead with advice. We back it with results.

People protecting people starts with supporting the advisors and brokers who serve them.

A partnership mindset

Relationships are at the centre of how we do business. We work closely with our distribution partners, offering responsive service and personalized support.

National scale, local feel

Our national presence is backed by deep roots in the communities we serve, combining the scale to think big with a perspective that stays grounded locally.

Built to meet more needs

Protect what matters to your clients at every stage of life. Our offer spans property and casualty insurance, group benefits, life and health insurance, and investment solutions.

Simplicity by design

We strive to deliver the best insurance experience in Canada through unparalleled simplicity. Because insurance should feel easy when people need it most.

Our long story, short

Beneva was created in 2020 through the merger of La Capitale and SSQ Insurance, becoming the largest mutual insurance company in Canada with over 80 years of expertise.

It's a story of growth with purpose, bringing more to the table while staying true to what made us Beneva in the first place.



Scale by the numbers

- 6,500+ employees across Canada
- 3.8 million members
- $30.3 billion in combined assets
- Financial strength rated "A (Excellent)" by AM Best
- 5th largest Canadian group insurance provider*
- 9th largest Canadian P&C insurance provider**

The values we value

Member commitment

We stay in tune with our members' needs and build close relationships to ensure their experience exceeds expectations.

Engagement

Creating a fulfilling workplace, building strong relationships with members and partners, and giving back to communities.

Collaboration

Together is better. We draw strength from diversity. Trust, respect and cooperation empower us to achieve more.

Integrity

Our message and our actions are consistent—we do what we say. We act ethically, transparently and with accountability.

Collective performance

Striving for excellence while respecting people, embracing new ideas and supporting long-term success.

*Fraser, December 2025 **MSA Research, December 2025