

Contest Rules

Choose Your Vibe

1. Contest Organizer

The Choose Your Vibe contest is held and organized by Beneva Inc. ("Beneva" or "Contest Organizer").

2. Contest Period

The contest will be held in Quebec from 8:00 a.m. (ET) on August 3, 2026, to noon (ET) on August 30, 2026 ("Contest Period").

3. Eligibility conditions

To enter this contest, a person must:

- **Be a resident of the province of Quebec**
- **Be age 18 or over on or before August 30, 2026**

4. How do you enter?

Participation in this contest is free, with no purchase necessary.

To enter the contest, participants must satisfy the eligibility conditions and the other conditions set out in these contest rules.

Subject to the limitations stated in these rules, here is how to enter during the Contest Period:

Online

You must fill out an online entry form on the Beneva website.

The entry form is available here: <https://beneva.ca/en/contest/fono>

Limit: One entry per person

5. Prize details

Entering this contest via the Beneva website gives you the chance to win the following prizes:

- One of 24 pairs of General Admission passes for one evening at the Fono Festival. The 24 winners of one pair of General Admission passes who entered via the contest page will have the option of choosing a festival day from the following: September 10, 11 or 12, 2026 (approximate value of \$149 + tax per pair of General Admission passes or \$75 + tax for one General Admission pass only).
- The grand prize, valued at over \$5,000 + tax, consists of a 3-day experience for two at the 2026 Fono Festival. The prize includes 3-night hotel accommodations (downtown or out-of-town, at the winner's discretion), two Gold Zone passes valid for September 10, 11 and 12, 2026, meal and beverage vouchers valid on the festival site, a backstage experience (one evening), two guaranteed passes for a *Show de trop* (unadvertised show), one prepaid credit card for off-site meals and transportation, and two spa passes for relaxation.

6. Specific prize conditions

The prize is non-cashable and cannot be transferred, assigned or exchanged.

Beneva reserves the right to award the day of its choosing based on availability to the winner and cannot guarantee the winner's choice of day.

Beneva is not responsible for cancellations or postponements made by BLEUFEU. Beneva does not offer any rainchecks.

7. Draw

7.1 Date and location

The prize will be awarded by random draw from all eligible entries received via the website. The draw will be held on at 1:00 p.m. (ET) on August 31, 2026, in the presence of a Beneva Group employee who will serve as witness at 625, rue Jacques-Parizeau, Québec (Québec) G1K 9E2.

7.2 Odds of winning

The odds of winning depend on the number of eligible entries received during the Contest Period.

7.3 Disqualification or cancellation

Beneva reserves the right to disqualify persons or cancel entries that are not in compliance with these contest rules.

8. Participation limitations and exclusions

8.1 Number of entries

The number of entries per person is limited in accordance with the provisions under section 4 of these Contest Rules.

8.2 Participant exclusion

Employees, mandataries, officers, administrators and representatives of Beneva Inc. and its affiliated companies, and individuals residing at the same address, may not enter the contest.

Also excluded from entering the contest are representatives, agents, firms and agencies attached or affiliated with Beneva Inc. and its affiliated companies as well as employees and all other individuals living with them.

9. General conditions

To be declared a winner, the entrants must be randomly selected and meet the following conditions:

- Reply to the email sent by the Organizer concerning the terms and conditions for receiving their prize before September 3, 2026, at 1:00 p.m., failing which the prize will be forfeited.

The Organizer will provide one reminder:

- by telephone on September 2, 2026

- Confirm that they meet the eligibility conditions and other requirements of these contest rules.
- Correctly answer, without assistance and within a limited time, a mathematical skill-testing question.
- Sign a liability waiver and declaration form, which will be forwarded by the Organizer. This form must be returned to Beneva within two days following receipt. Please email the form to Concours@beneva.ca.

Failure to comply with any of the above conditions or to accept the prize will result in disqualification of the selected participant. In such a case, a new draw will be conducted, in accordance with these contest rules, until an eligible participant has been selected and declared a winner. If no participant is declared a winner within three (3) days following the original draw, the Organizer will have the right to cancel the prize.

9.1 Verification

Entries are subject to verification by the Organizer. Any entry or entry attempt that is deemed to be fraudulent, illegible, incomplete, received late or otherwise not in compliance with Contest rules will be rejected. In such a case, the participant in question will not be entitled to an entry or a prize. The Organizer's decision concerning any aspect of the contest, including but not limited to the eligibility or disqualification of entries, will be final and without appeal.

9.2 Disqualification

The Organizer reserves the right to disqualify any person or cancel one or more entries from a person who enters this contest or tries to do so by any means contrary to these contest rules or which would be unfair to the other entrants. Such person may be referred to the appropriate judicial authorities. The Organizer's decision regarding this aspect of the contest is final and without appeal.

9.3 Prize acceptance

The prizes must be accepted as described in these contest rules. They are not, in any case, transferable in whole or in part to another person, unless otherwise indicated, if applicable.

9.4 Limitation of liability – Use of the prize

The prize winner releases the Organizer, its advertising and promotional agencies and their employees, agents and representatives from any potential damage, harm or loss resulting from their acceptance or use of the prize.

All participants selected acknowledge that, as of their being informed of the prize delivery arrangements, the fulfilment of the obligations related to the prize becomes the entire and exclusive responsibility of the various service and product providers.

9.5 Limitation of liability – Contest operation

The Organizer, its advertising and promotional agencies, its affiliated companies, their employees, agents and representatives are not liable for any technological malfunctions that limit or make it impossible to enter the contest.

This includes any faulty computer components, software or lines of communication, the loss or absence of network communication capability, or any faulty, incomplete, incomprehensible or deleted transmissions by any computer or network.

9.6 Limitation of liability – Registration

The Organizer, its advertising and promotional agencies, its affiliated companies, their employees, agents and representatives are not liable for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web pages or software or by the transmission of any information concerning contest participation.

9.7 Contest modification

The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, this contest. It may exercise this right in the context of any event or any human intervention that could corrupt or affect the administration, security, impartiality or conduct of the contest as described in these contest rules.

9.8 Notice to participants – Data communication outside of Quebec

The Organizer and its affiliated companies may be doing business with one or more service provider(s) based outside of Quebec. It is therefore possible that some of your personal information held by the Organizer may be stored outside of Quebec and governed by the laws of foreign countries or states. By completing contest forms, participants tacitly accept such a situation.

<i>For more information about Beneva's personal information protection practices, please refer to the complete version of our Privacy statement at www.beneva.ca.</i>
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9.9 Authorization

The prize winner authorizes the Organizer and its representatives to, if required, use their name, photograph, image, voice, contact information, place of residence or any statement relating to the prize for advertising purposes, without any compensation.

9.10 Participants

For the purposes of these contest rules, the eligible participant is the person whose name appears on the entry. It is to this person that the prize will be awarded if selected and declared a winner.

9.11 Prize limit

In no case may the Organizer, its affiliated companies, its advertising and promotional agencies, its suppliers of products or services related to this contest or its employees, agents and representatives be required to award more prizes or to award any prize other than in accordance with these contest rules.

9.12 Limitation of liability – Entry

The person who enters or attempts to enter this contest releases the Organizer, its affiliated companies, its advertising and promotional agencies, their employees, agents and representatives from any liability for any damage they may incur as a result of entering or attempting to enter the contest.

9.13 Contest rules

The contest rules are available at Beneva's offices located at 625, rue Jacques-Parizeau, Québec QC G1K 9E2, and online at the following address: <https://beneva.ca/en/contest/fono>

9.14 French version

A French version of the rules is available on request at the following address: <https://www.beneva.ca/fr/concours/fono> In the event of a discrepancy between the French and English versions of the rules, the French version will prevail.